



Donor Partner Pledge Form

YES! We want to support J.E.D.I Collaborative and work with our peers in the natural products industry to take bold action toward justice, equity, diversity and inclusion.

- \$100,000 Platinum Donor Partner (1 year commitment)
- \$50,000 Gold Donor Partner (2 year commitment)
- \$25,000 Silver Donor Partner (3 year commitment)
- \$10,000 Bronze Donor Partner (1 year commitment)
- Custom Co-Created Partnership (Please contact us to pledge to this category)
- \$5,500 Early Adopter (Please contact us to pledge to this category)

METHOD OF PAYMENT

- Bill me. Upon receipt of invoice, I agree to pay within 30 days unless other arrangements have been made.

DONOR PARTNER INFORMATION

Company Name: _____

Company Name for Acknowledgment: _____

Contact Person: _____ Title: _____

Address: _____

City: _____ Province or State: _____ Zip: _____

Telephone: _____ Website: _____

Authorized Signature: _____

Please email your completed Pledge Form to lara@osc2.org

Questions? lara@osc2.org

Donor Partner Pledge Form

Donor Partner Levels

Platinum Donor Partner

Highly integrated principal partner featured at EXPO West 2021 and all PR for 1 year

- 2021 Primary sponsor at Expo West – broad exposure to 150 CEO's, investors and 90,000 attendees.
- 2021 Expo Industry launch to 90K
- Live statement/video clip at 2021 launch event
- Spotlited in all PR – including New Hope articles/podcasts, newsletters - 90K + subscribers
- Logo on J.E.D.I Collaborative™ website, announcements to OSC2 network (4,500 members), Naturally Network (1,000 members) and Climate Collaborative network (5,229 members)

\$100,000 for 1-year full integration

Gold Donor Partner

Integrated in J.E.D.I Educational Videos over the next two years.

- Highlighted 8+ live webinars per year - evergreen content through April 2022. (est. 3K views per webinar/ announced to 90K in industry)
- Opportunity for a 30 second brand video featured on the J.E.D.I resource page
- Invited to speak at 1 event or webinar per year and invited to all private and public events (eg. Expo West, Supply Side, Expo East, Future of Food, webinars)

\$50,000 / year for 2 years

Silver Donor Partner

Second-tier integration – speaking invitations, integration at events and social media support

- Listed as a donor on the J.E.D.I Collaborative™ website and all events
- Invited to speak at 2 events per year (eg. Expo West, Supply Side, Expo East, Future of Food, webinars)
- Mentions in PR, social media

\$25,000 / year for 3 years

Bronze Donor Partner

- Listed as a donor on the J.E.D.I Collaborative™ website and all events
- Mentions in PR, Social

\$10,000 / year for 3 years

Custom Co-Created Partnership

- Determined between you and the J.E.D.I Collaborative™ team

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